Session Narrative Design Co-chairs: Richard Appleby, Kees Overbeeke, TU/Eindhoven, The Netherlands

Evaluating User Experience of Early Product Concepts, Virpi Roto, Helsinki University, Rauma, Finland, United States of America.

Evaluating "How" Reactions, James M. Hudson, Ventana, Palo Alto, California, United States of America.

Feel the art; creating museum experience by tapping emotions, Peter Neonakis, Real Presence, Sweden.

Session Aesthetics for intelligent product and system design Co-chairs: Philippe Ross, Jose Pinto, TU/Eindhoven, The Netherlands.


Design articulation for Aesthetics of Interaction Peter Gull Luftig, Marianne Graves Petersen, Aalborg University, Denmark.


Session Interaction design and tools for virtual prototyping Co-chairs: Benoit Sury, UTC, Samir Ghorbel, Make Sense, Laura Americo, UTC Research Director.

Designing software for assessing and changing emotions, Marcela Krab, ETH, Zurich, Switzerland.


Virtual Reality Environment as a Design Assistant, Werner Yau, Harri Christo, Arts et Metiers Parc/Inria, Lille, France.

Ethics Pieter van Boxtel.

Session Products and services co-designed by consumers Co-chairs: Francesca Ross, Francesca Zure, Royal Institute of Art, Milan, Italy.

Designing tangible communication products, Andrea Lutkow, Kees Overbeeke, TU/Eindhoven, The Netherlands.


Session Interaction design and tools for virtual prototyping Co-chairs: Benoit Sury, UTC, Samir Ghorbel, Make Sense, Laura Americo, UTC Research Director.

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