

DO IT (EN)



2016

(FR) AGIR

DESCRIPTION

DO IT IS AN INTERACTIVE APP. OF ELECTRONIC LITERATURE FOR SMARTPHONES AND TABLETS (BOTH FOR ANDROID AND IOS).

THIS DIGITAL CREATION OFFERS FOUR INTERACTIVE EXPERIENCES: ADAPT, ROCK, LIGHT UP AND FORGET. EACH SCENE COMES AS AN ANSWER TO CONTEMPORARY INJUNCTIONS: BEING FLEXIBLE, DYNAMIC AND MOBILE, FINDING ONE'S WAY, FORGETTING IN ORDER TO MOVE FORWARD...

YOU WILL HAVE TO SHAKE WORDS - MORE OR LESS STRONGLY - IN THE ROCK SCENE, OR TO USE THE GYROSCOPE IN THE LIGHT UP SCENE.

THESE FOUR SCENES ARE INTEGRATED INTO AN INTERACTIVE NARRATIVE (STORY). THEY CAN ALSO BE EXPERIENCED INDEPENDENTLY (SCENES).

WHO WE ARE

SERGE BOUCHARDON IS CURRENTLY PROFESSOR IN COMMUNICATION SCIENCES AT SORBONNE UNIVERSITY, UNIVERSITÉ DE TECHNOLOGIE DE COMPIÈGNE (FRANCE). HIS RESEARCH FOCUSES ON DIGITAL CREATION, IN PARTICULAR DIGITAL LITERATURE.

AS AN AUTHOR, HE IS INTERESTED IN THE WAY GESTURES CAN CONTRIBUTE TO THE CONSTRUCTION OF MEANING. HIS CREATIONS WERE EXHIBITED IN SEVERAL VENUES IN EUROPE AND AMERICA. THEY WERE SELECTED IN VARIOUS ONLINE REVIEWS (HYPERRHIZ, SPRINGGUN, THE NEW RIVER, BLEUORANGE...).

SIYU ZHANG, XUHAO LIN, REBECCA FRIBOURG AND RAPHAËL KOVACIC ARE COMPUTER ENGINEERS. ROMARIC DELAHAIE IS AN INTERACTION DESIGNER.

CONTACT US

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NOW, DO IT:

STORY

SCENES

ABOUT

FRANÇAIS ENGLISH

DO IT

MENU

CHANGE

I WANT TO

SU MM^ON

MY PAST

DO IT