Détournement / Diversion

Title of the work : "Détournement" (French) First published online in a French version in September 2008.

URL : <u>http://www.cyg.utc.fr/si28/detournement/</u>

Author :

Serge Bouchardon (serge.bouchardon@utc.fr),

Description of the work (in English)

« Détournement » stages the relationship between an author and a reader. As a reader, up to which point am I ready to go to divert the work I am reading ?

This work is made up of five modules.

- In the first module, "Disconcert", the reader has to give up his reading habits : he has to resist the compulsive urge to click, despite the incentive of hypertextual links.

- The reader is thus ready to " Make a detour". However, stuck in a labyrinth of links, he/she has to find a solution to exit.

- In "Rerouting", he/she is faced with his/her desire to continue / complete / divert an ongoing story.

- In « Kill the author », he/she has to *break the mirror* to go to the backstage production, i.e. the HTML code. The reader is then faced with his/her desire to divert, and even to delete the text on the screen.

- The last module, "Divert », plays the role of a *bonus* : the reader can contribute to a collection of diverted images.

Contact

Serge Bouchardon e-mail : <u>serge.bouchardon@utc.fr</u> Tel : 00 33 3 44975046 40 rue de Clamart 60200 Compiègne