EXECUTIVE MBA with specialisation in Healthcare Innovation & Technology (HIT)

IN PARTNERSHIP WITH UTC

EDHEC PARIS OPÉRA
16 MONTHS, PART-TIME

FROM HEALTHCARE EXPERT TO ENTREPRENEURIAL LEADER
Manage the challenges and changes in the Global Healthcare Economy

Make an impact
HAVING AN IMPACT ON FUTURE GENERATIONS

The EDHEC Executive MBA with specialisation in Healthcare Innovation & Technology combines the international business leadership expertise of EDHEC Business School with the technological innovation of UTC, a world-class engineering school recognised in biomedical & health research and innovation.

EDHEC Business School

Operating from campuses in Lille, Nice, Paris, London and Singapore, EDHEC is one of the top 15 European business schools. Fully international and directly connected to the business world, EDHEC is a school for business, rather than a business school, where excellence in teaching and research focuses on innovation to stimulate entrepreneurship and creativity. EDHEC functions as a genuine laboratory of ideas and produces innovative solutions valued by businesses. The School’s teaching philosophy, inspired by its award-winning research activities, focuses on “learning by doing”.

EDHEC Executive Education and MBA programmes are underpinned by the know-how and expertise of the school’s faculty of academics and business professionals. Triple-accredited, our MBA, open and custom programmes are consistently recognised in the Financial Times & The Economist rankings for providing participant and businesses with exceptional quality, value and a uniquely diverse and international perspective.

#8 in the World for Executive Education Custom Programmes (2020 Financial Times ranking)
#17 Executive MBA in the World and #10 best in Europe (2020 The Economist ranking)
#45 Executive MBA in the World and #20 best in Europe (2020 QS rankings)
Based on a pedagogy of autonomy and interdisciplinary technological research, oriented towards innovation, the University de Technology at Compiegne (UTC) is a major engineering school backed by technological research.

UTC-Compiegne trains engineers, master degrees, PhDs and through Continuing Education to understand the interactions of technology with man and Society. UTC graduates, women and men, are well prepared to evolve in a global competitive environment, with a concern for sustainable development, respect for the planet Earth and our future generations. The UTC’s lecturer-cum-research scientists, research scientists and engineers lend meaning to innovation, enabling the emergence of new axes and instilling entrepreneurship at the heart of their preoccupations. Whether it be in terms of training, research, an international open vista or interactions with companies. UTC-Compiegne is regularly ranked among the top engineering schools in France and worldwide.

**Emmanuel METAIS**
Dean, EDHEC Business School
“The healthcare ecosystem is complex because of its fundamental impact on our lives, the institutional diversity and the key challenges faced by the businesses operating from small clinics to start-ups through to global medical and pharma conglomerates. From digitalization and new business models through to changing healthcare needs, companies need well-rounded leaders who are able to master the best business & entrepreneurial practices and anticipate, manage and lead innovation and change.”

“The recent pandemic demonstrated the major importance of health in a globalised world with huge economic and ecologic constraints. In such a context, new healthcare company leaders have to be able to promote innovations, new technologies and new skills, and invent new organisations to face these stakes.”

DENIS DAUCHY, PhD
Professor of strategy at EDHEC Business School
director of the executive MBA programme in lille & co-director of the EDHEC EMBA HIT in Partnership with UTC

FRANÇOIS LANGEVIN, PhD, HDR
Biomedical researcher at Compiègne University of Technology
Head of Health Technology MS programme and co-director of the EDHEC EMBA HIT in Partnership with UTC

EDHEC / EXECUTIVE MBA IN HEALTHCARE INNOVATION & TECHNOLOGY
The EDHEC Executive MBA with specialisation in Healthcare Innovation & Technology (HIT) in partnership with UTC combines excellence in entrepreneurial business leadership with healthcare innovation. This programme is designed to equip healthcare managers & professionals with a global business vision to lead with confidence in the fast-changing health eco-system.

A great choice for your leadership career in healthcare

DEVELOP YOUR BUSINESS ACUMEN, CRITICAL THINKING AND DECISION-MAKING SKILLS through a rigorous, hands-on programme delivered by leading professors and experts from EDHEC Executive Education

GAIN NEW INSIGHTS AND PERSPECTIVES ON LEADERSHIP AND BUSINESS through executive coaching, two global business trips, action learning and from collaborating with peers from inside and outside the healthcare ecosystem

UNDERSTAND THE IMPACT OF CURRENT & FUTURE INNOVATION AND TECHNOLOGY EVOLUTIONS affecting the wider healthcare environment and learn how to manage performance and drive sustainable value creation delivered by leading scientific and healthcare technology experts from UTC, a world-class engineering school recognised in biomedical & health research and innovation

APPLY YOUR EXPERTISE AND NEW CROSS-DISCIPLINE BUSINESS VISION to deliver a practical, real-life solution to a healthcare challenge or entrepreneurial project

A SOUND INVESTMENT FOR YOUR ORGANISATION

Equip your most talented and essential experts with the leadership skills and the vision needed to drive healthcare innovation and leverage technology to create sustainable value for your organisation.

The EDHEC Executive MBA with specialisation in Healthcare Innovation & Technology in partnership with UTC, a world-class engineering school recognised in biomedical & health research and innovation, enables you to develop your specialists into confident and inspirational leaders.

You need leaders who will be able to lead and anticipate change from both a business and technology standpoint, understand complexity and see the bigger picture of the healthcare ecosystem to drive innovation and sustainable value creation for you, your patients and your organisation.

The EDHEC Executive MBA with specialisation in Healthcare Innovation & Technology in partnership with UTC will help you to build your people to build your future.
YOUR PROGRAMME
EDHEC EXECUTIVE MBA HIT in partnership with UTC

Campuses: EDHEC Paris Opéra & UTC Paris
Intake: March 2021
Language: English

Duration: 16 months
Format: Part-time, once a month (Wednesday-Saturday)

BUSINESS FUNDAMENTALS
to strengthen your strategic & business management and entrepreneurial capabilities – 15 courses to give you actionable knowledge and insights. Delivered together with the EDHEC EMBA cohort to allow you to gain different perspectives and build an enriching network of peers from a cross-section of industries and responsibilities.

A 6-MONTH HEALTHCARE INNOVATION AND TECHNOLOGY SPECIALISATION IN PARTNERSHIP WITH UTC
designed to give you a in-depth knowledge and overview of the key trends and transformations facing your industry:
• Understanding the Global Healthcare Ecosystem
• The Changing Landscape and Impact of Technology on Healthcare
• Driving Innovation & Value Creation in Healthcare Organisations
• Managing Healthcare Performance, Accountability & Ethics
2 STIMULATING GLOBAL BUSINESS TRIPS

to give you first-hand insights into some of the world’s most evolving economies and emerging markets

PERSONALISED COACHING & LEADERSHIP DEVELOPMENT

20% of the programme is dedicated to principled leadership and your professional development

AN INDIVIDUAL CONSULTING PROJECT

giving you a hands-on experiential learning experience, applying what you have learned to a real-life healthcare challenge of your choice

EXECUTIVE MBA DEGREE

• MASTER OF BUSINESS ADMINISTRATION
• GRADE MASTER recognised by the French Ministry of Higher Education
• TRIPLE ACCREDITATION:
PRINCIPLED LEADERSHIP
DEEPENING YOUR LEADERSHIP
AND PREPARING YOUR FUTURE

EDHEC Executive MBA offers you two unique and stimulating international learning experiences. They provide first-hand insights into some of the world’s most rapidly evolving economies and emerging markets.

INTENSIVE COACHING SUPPORT
The EMBA programme offers you individual, one-to-one coaching sessions to help you clarify and reach your goals.
The aim is not only to enhance your capacity to make decisions, but also to provide you with the opportunity to reflect on your individual professional development plan. It can also help you start a new venture or achieve promotion within your organisation.

TEAM WORKSHOPS
Several workshops allow you to develop your resilience and review your leadership skills such as speaking in public, conducting an efficient oral presentation, leading complex negotiations, and working in teams.
CAREER REVIEW PROGRAMME
Whether you want to advance in your current position or aspire to make a change, the Career Review programme will give you the strategic tools you need to achieve your goals:
• Review your career
• Build on your professional achievements
• Create your own compass

20% of the programme is dedicated to leadership & professional development

“BE A LEADER OF YOURSELF SO YOU CAN BECOME A LEADER OF OTHERS. Be aware of your personal success strategies, so you can anchor them. It’s a wonderful advantage for you, as an individual going through a transformation process and as an executive who’ll have to lead a company through change.”

Sophie FAVRESSE
Coach, Head of the EMBA Career Review Programme

“I WAS SET TO FIND A STRONG, AND HIGHLY RANKED EMBA PROGRAMME THAT OFFERS A GLOBAL PERSPECTIVE FROM A DIFFERENT VANTAGE POINT. The experience had to be holistic in an engaging and challenging setting surrounded by top talents; and EDHEC EMBA was just that. EDHEC offered a fast-track programme in Paris at a fraction of the cost when compared to similarly ranked US business schools with a convenient schedule and extremely supportive faculty and staff. The experience continues to be very stimulating, allowing me to bring a broader perspective into my social and professional circles.”

Zahid FADLI
Manager Corp. Systems Engineering, EMC
YOUR LEARNING JOURNEY

A BALANCED PROGRAMME
Compatible with your workload

INTEGRATION DAYS

With EDHEC Executive MBA cohort

BUSINESS FUNDAMENTALS

LEADERSHIP DEVELOPMENT & CAREER REVIEW

BUSINESS TRIP 1

◆ FUNDAMENTAL COURSES

These courses are designed to refresh, consolidate and develop your management skills.

• Economy & Finance
  Financial Accounting, Managerial Accounting, Corporate Finance

• Leadership & organisations
  Orientation Seminar, Leadership, Management & Career, Decision-making, Business Ethics

• Marketing
  Marketing Management, Strategic Marketing

• Operations
  Operations & Supply Chain Management, Legal Risks Management

• Strategy & Global Business
  Strategic Analysis, Strategic Options & Management, Doing Business in Europe (Brussels), Economy & Global Business

◆ LEADERSHIP DEVELOPMENT & CAREER REVIEW PROGRAMME

• Orientation seminar: a combination of presentations, workshops and group teamwork.

• 5 coaching sessions dedicated to your leadership development.

• Career Review Programme: Leadership and Professional Development workshops, Decision Making, Personal Branding, professional networking events

◆ INDIVIDUAL CONSULTING PROJECT

A real-world project for a major company, an action-project created in partnership with your current employer or an entrepreneurial project.

◆ GLOBAL BUSINESS TRIPS

2 one-week trips in one of the world’s most rapidly developing economies.

Examples of destinations: Hanoi, Ho Chi Minh City, Kuala Lumpur, San Francisco, Seattle, Seoul, Shanghai...
HEALTHCARE INNOVATION & TECHNOLOGY SPECIALISATION

During the Healthcare Innovation & Technology specialisation period, you will work with, meet and be guided by specialists from the health ecosystem. The HIT specialism allows you to gain a focussed insight into key innovations and technological drivers impacting healthcare sector, whilst developing a holistic, global business vision and new international network.

MODULES

Understanding the Global Healthcare
Gain a global overview of the wider healthcare ecosystem to give you a holistic view of the key stakeholders, evolutions and fundamental technological processes & tools

- World health and global evolutions
- Concentration vs deconcentration of healthcare delivery organisation
- Information systems & medical data measurement
- Health insurance & payments models
- Laws & norms in healthcare technologies and processes

Driving Innovation & Value Creation in Healthcare Organisations
Identify the key influences and opportunities to innovate and create sustainable value in the healthcare industry and organisations.

- From lab to market – the innovation process
- Innovation opportunities: from medical imaging monitoring through to e-labs, rapid 3D prototyping and cyber physics,
- Financing and organisation in the healthcare ecosystem
- Responsible and sustainable performance

The Changing Landscape & Impact of Technology on Healthcare
How is technology changing the healthcare industry? From the hospitals of the future to the uses of AI & blockchain, understand the key innovations which are transforming the ecosystem.

- Medicine and hospitals of the future
- The digitized patient and the digital twins
- Genetic and personalised medicine
- Information system urbanisation: the impact of block chain production in healthcare

Managing Healthcare Performance, Accountability and Ethics
Innovation and technology bring value but also critical questions around accountability and ethics which healthcare leaders need to understand

- Performance measurement and application in industrial models in healthcare: S.W.O.T
- Penal responsibility of the different stakeholders
- Ethics question for medicine and new healthcare technologies
- Cybersecurity, healthcare product security, biological and chemical security
GLOBAL BUSINESS TRIPS

BRINGING YOU THE CUTTING EDGE OF BUSINESS

EDHEC Executive MBA offers you unique and stimulating international learning experiences. They provide first-hand insights into some of the world’s most rapidly evolving economies and emerging markets.

◆ DISCOVERING NEW BUSINESS MODELS

The business world is now global. Companies have to deal with both local and international competition, from developed as well as emerging economies. The Executive MBA curriculum offers two Global Business Trips to give you hands-on experience of another culture, economy and competitive context.

◆ SHARING EXPERIENCE WITH LOCAL EXECUTIVES

You attend a series of lectures on the political and economic environment in the country, together with an overview of the country’s history and culture. This theoretical foundation is complemented by company visits where you get to see first-hand how businesses are adapting to the challenges and opportunities created by our globalised economy. The programme encourages discussions and exchanges of points of view. It makes it possible for you to develop strategic insights and to acquire new modes of managerial thought.
**DEVELOPING STRATEGIC THINKING**

The Global Business Report is a teamwork exercise realised after each business trip. It aims at enhancing your ability to ‘think strategically’ by integrating company-wide issues and critical thinking. It offers a great opportunity to train yourselves in business modelling and in the right expression of a business model.

**ADDRESSING BUSINESS ISSUES ON A GLOBAL SCALE**

You will be immersed in an international environment throughout the duration of the programme. You will be working on case studies tackling global issues. Core course module such as ‘Economy and Global Environment’ and modules like ‘Doing Business in Europe’ will help you understand the realities of doing business in a global environment.

**DOING BUSINESS IN EUROPE**

A 2-day seminar (including one day in Brussels) to understand the functioning of European institutions and the impact on business management of the Northern European ecosystem.
INDIVIDUAL CONSULTING PROJECT

BRINGING THEORY TO PRACTICE

The Consulting Project incorporates all elements of the programme’s modules and learning input.

HANDS-ON, EXPERIENTIAL LEARNING
During the programme, you have to apply what you have learned to a Consulting Project, a real-world project for a major company, an Action Project created in partnership with your current employer or an entrepreneurial project. The objective is both to take a long-term view – the strategy of the company – and to operate in the immediate future, as well as to demonstrate a keen sense of reality and transform this into action.

A POSITIVE IMPACT ON BUSINESS
You can select the project of your choice, with coaching support provided by an expert member of the faculty. The Consulting Project is presented to a company manager and an EDHEC professor who assess the clarity and strength of the strategic diagnosis, as well as the relevance of the planned strategy.
PARTICIPANTS PROFILE

A COLLABORATIVE LEARNING COMMUNITY

Our Executive MBA’s strength lies in the diversity of its participants. The range of professional backgrounds, industries, positions and professional experience among our participants makes a highly concrete contribution to their personal and team development. Every class is unique, creating a privileged forum for networking and exchanging with other business leaders.

15
average experience

38
average age

28%
international

43%
women
ALUMNI COMMUNITY

EDHEC FOR LIFE

The EDHEC Alumni Association contributes to EDHEC’s reputation worldwide and enhances its relationship with the global business community. As an Executive MBA participant, you automatically become a full member of the EDHEC Alumni, an international community of active alumni with exceptional global connections.

◆ +46,000 ALUMNI AROUND THE WORLD TO STRENGTHEN YOUR NETWORK
EDHEC Alumni coordinates the different generations of alumni in order to develop professional and personal contacts. All of the members have the same vision to develop the network and contribute to the school’s reputation at local, regional and international level.

◆ 80 CLUBS IN MORE THAN 40 COUNTRIES
Coordinated by EDHEC Ambassadors, these clubs drive local networks through numerous professional and social events, all around the world.

◆ 500 EVENTS WORLDWIDE EVERY YEAR
EDHEC Alumni organises numerous events every year, creating strong ties between the different generations and extending the reach of the network to local decision-makers.

“EDHEC HELPED ME TO UNDERSTAND WHO I REALLY WAS AND WHAT I WOULD EXCEL AT IN LIFE. It helped me to make the right decisions. There’s an overall culture of agility at EDHEC; it really gave me the opportunity to make important decisions early in my life, decisions that still affect my life today.”

Michael BURKE
CEO of Louis Vuitton
Our programme’s quality is based largely on the standard and diversity of our participants. We lay great emphasis on our discussions with you, to ensure that the programme matches your personal ambitions and career plan.

**SELECTION CRITERIA**
- Successful professional experience in the healthcare or related field (8 years recommended)
- A bachelor degree or equivalent
- Proficiency in English

**APPLICATION PROCESS**
1 · Initial discussions with the Admission Manager
2 · Meeting with participants and alumni
3 · Completion of the application form (including two letters of recommendation)
4 · A face-to-face interview with a Faculty member
5 · Decision from the Jury

**TUITION FEES**
**March 2021: € 41,000 excl. V.A.T.**
(The fee includes all tuition fees and accommodation costs for the 2 business trips but does not include the associated flight costs).

**SCHOLARSHIPS**
We believe that one of the greatest benefits of our Executive MBA programme is the diversity of the class. Creating a new professional network, learning from and being supported by your peers makes the experience deeply rich and rewarding which is why we have a range of generous scholarship options to help.

**ELIGIBLE CPF**
“Diplôme de l’EDHEC cadres dirigeants et entrepreneurs”. CPF code: 189790

**YOUR CONTACT**
EDHEC staff is committed to assisting you with your specific needs.
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