

## **EDHEC launches an Executive MBA with specialisation in Healthcare Innovation & Technology (HIT) in partnership with UTC**

*Press release*

*Paris, 2 July 2020* – **EDHEC Business School is pleased to announce the launch of a new [Executive MBA with specialisation in Healthcare Innovation & Technology](#) in partnership with *Université de Technologie de Compiègne (UTC)*.**

The health sector makes an important contribution to the economy and has a major impact on our lives. It is also an ecosystem disrupted by ongoing demographic and health trends, digital development, new business models and technological innovations.

In this context, hospitals, clinics, biotech and medtech firms alongside health professionals and industry start-ups are seeking innovative managers and leaders with hybrid profiles who understand the complexity of the global ecosystem and possess an all-round vision of the market, from both business and technological standpoints.

EDHEC and UTC have chosen to combine their expertise to create an Executive MBA with a specialised track in healthcare innovation and technology. With its eight research laboratories and international outlook, UTC is one of the world's top engineering schools. The EDHEC EMBA with specialisation in Healthcare Innovation & Technology (HIT) therefore combines UTC's technological innovation with EDHEC's academic excellence and entrepreneurial mindset. The creation of the programme is also a further manifestation of EDHEC's ambitions in the field of skills hybridisation, located at the heart of the School's "Impact Future Generations 2025" strategic plan.

### **Technical innovations, digital transformation, a rapidly changing landscape: a sector with sizeable issues and challenges**

The curriculum primarily caters for experienced specialists, entrepreneurs and professionals who work (or have worked) in a medical, biotech or clinical environment and are who looking to take their career or expertise to the next level. The 16-month, part-time programme features two semesters of tuition at EDHEC Paris (Opera) where participants join the established and world-ranked EDHEC EMBA and one semester on UTC's campuses. It is built around the acquisition of business fundamentals to gain a strong and confident leadership perspective. The curriculum includes 15 courses to develop a holistic overview of strategy, finance, marketing and doing business in a globalised and digitised world, a personalised coaching and leadership development programme, two global business trips, a hands-on consulting project and a health innovation and technology specialisation comprising four in-depth modules that enable participants to understand the main trends and transformations in the industry (*see box below for more details*).

*“Digital transformation, development of new business models, organisational reinvention... the health industry faces major challenges and therefore needs leaders capable of anticipating and managing innovation and change. EDHEC has placed the hybridisation of knowledge at the heart of its new strategic plan “Impact Future Generations 2025”. This new programme is devised precisely to enable managers to acquire a solid skill set and the all-round interdisciplinary vision needed to succeed in a very fast-changing ecosystem”, explains Stéphane Canonne, Director of Executive Education & MBAs, EDHEC.*

François Velu, Director of Continued Education at UTC commented, *“Future health leaders must understand and master the major issues at stake in a theatre of operations largely determined by public policy and the real risks associated with the globalization of trade commerce. Organizations in the field must create the conditions enhancing agility and innovation and must rely, more than ever before, on technology. The Healthcare, Innovation and Technology curriculum path provides future leaders with the ability to imagine tomorrow's world in response to today's challenges and equips them with the tools to make it real”.*

### **EDHEC EMBA with specialisation in Healthcare Innovation & Technology in partnership with UTC**

**Next intake:** March 2021

**Place:** Paris

**Duration:** 16 months (part-time)

**Presentation of the curriculum** (100% in English):

- *Business Fundamentals (EDHEC EMBA - Semester 1 & 2)*
- *2 business trips*
- *1 consulting project*
- *Healthcare Innovation and Technology Specialisation (UTC - Semester 3)*
  - o *Understanding the Global Healthcare Ecosystem*
  - o *The Changing Landscape and Impact of Technology on Healthcare*
  - o *Driving Innovation & Value Creation in Healthcare Organisations*
  - o *Managing Healthcare Performance, Accountability & Ethics*
- *Career support, leadership development and personalised coaching*

**Price:** €41,000 ex-tax (includes all tuition fees and accommodation costs during business trips – excluding associated flight costs)

[Scholarships](#) available offering up to 30% reduction to encourage diversity

<https://executive.edhec.edu/en/emba-healthcare-innovation-technology>

## Press contacts

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## About EDHEC BUSINESS SCHOOL

Based in Lille, Nice, Paris, London and Singapore, and counting 100 nationalities on its campuses and partnerships with 280 leading universities around the world, EDHEC is a fully international business school directly connected to the business world. EDHEC's 40,000 alumni spread over 120 countries represent a community of engaged leaders, trained to act practically and deliver solutions to the main economic, social, technological and environmental challenges facing the world.

The School has developed a unique model founded on research of real practical use to society, companies and students. EDHEC is a centre of excellence, innovation, experience and diversity, focused on impacting future generations in a fast-transforming world. The School exists to make a positive impact on the world.

### EDHEC in figures:

- 8,600 students in academic education, 184 professors and researchers, 11 research centres
- 5 campuses and a platform devoted to 100%-online certificate and degree programmes: EDHEC Online
- a comprehensive portfolio of 23 programmes designed for future decision-makers: Bachelors (BBA and BSc), a Master in Management, Masters of Science (MSc), MBAs (Full-time and Executive MBA), a PhD in Finance
- an extensive EDHEC Executive Education offering of certificate and degree programmes for managers, business leaders and entrepreneurs

## About UTC-Compiegne

Based on a pedagogy of autonomy and interdisciplinary technological research, oriented towards innovation, the University de Technology at Compiegne (UTC) is a major engineering school backed by technological research.

UTC-Compiegne trains engineers, master degrees, PhDs and through Continuing Education to understand the interactions of technology with man and Society. UTC graduates, women and men, are well prepared to evolve in a global competitive environment, with a concern for sustainable development, respect for the planet Earth and our future generations. The UTC's lecturer-cum-research scientists, research scientists and engineers lend meaning to innovation, enabling the emergence of new axes and instilling entrepreneurship at the heart of their preoccupations. Whether it be in terms of training, research, an international open vista or interactions with companies, UTC-Compiegne is regularly ranked among the top engineering schools in France and worldwide.

**UTC-Compiègne in figures:**

- 4 100 undergraduate students in initial course training, 450 lecturers and research scientists;
- 8 research lab. units, 3 CNRS research intensive federations and a PhD Doctoral Degree school
- An engineering curriculum with 5 majors and 22 specialty paths; 4 Master's degrees; one of which has a European "excellence" certification in economics « EPOG»;
- 1 main campus in Compiègne (70 km north of Paris) and 1 campus, UTSeuS, in Shanghai, China;
- 230 partner universities round the world, 6 of which qualify as 6 strategic partnerships
- 21 double-degrees ;
- 112 000 trainee hours devoted to continuous education programmes, with 200 external expert guest speakers.