



There are multiple challenges resulting from UTC's international policy: for our primary missions, training, and research, but also the influence of UTC. Our international aura has a direct influence on our attractiveness.

The internationally associated strategic ambitions for the institution are:

- To be recognized as a significant player in our distinctive approaches and innovations in training, research, and innovation in the face of current and future challenges.
- Increase our reach and levels of collaboration with regional, national, and global partners and society to broaden opportunities and accelerate change.

To achieve its ambitions, the UTC has implemented a two-phase strategy.

2020 – 2022: Phase 1

The first phase consisted of:

- Establishing a partnership management approach and method;
- Increasing the number of outgoing mobility slots to offer quality mobility to our students;
- Increasing our offer of teaching in English to improve the flow of incoming mobility;
- Offering new innovative and attractive teaching formats (mentoring, summer schools, blended programs...) to increase our attractiveness and also allow us to negotiate outgoing places with our partners;
- Increasing and diversifying dual degrees to strengthen our students' skills hybridization.

2022 - 2027: Phase 2

For Phase 2 of the development of the UTC international strategy, the central focus is to strengthen and develop the quality and cross-cutting nature of partnerships.

This work will include strengthening/developing the UTC global network for student mobility, staff mobility, research, innovation, and the exchange of good practices. The aim is to have an optimal number of strategic partners spread over the continents and countries in the most coherent way possible concerning the demands of student mobility, the opportunities for the international careers of our graduates and researchers, and the opportunities for developing and consolidating our research.

This work will be carried out by integrating the opportunities associated with our academic partners (including the Sorbonne University Alliance and the group of technology universities) with socio-economic and French research organizations (e.g., CNRS). The influence of French training and research on the international scene, in connection with the international policy of our territory and the nation, will also be a criterion for decision.

A) In the context of phase 2, the first set of objectives is naturally in line with phase 1: to develop qualitative training open to the world. The objectives are:

- Improve the flow of incoming mobility by maintaining the development of attractive formats, developing tailor-made for our strategic partners, and highlighting the advantages of UTC;
- Offer highly qualitative international training courses:
 - o cultivating knowledge hybridization and interdisciplinarity to better prepare for current and future challenges,
 - o increase departures to double degrees.

B) In Phase 2, the medium/long-term development orientations are:

- Structure our global presence for the excellence and complementarity of research and training themes with our partners for target countries' economic dynamism and shared values with UTC. We will then have to:
 - o Cultivate partnerships of excellence or with a specific and sought-after approach;
 - o Work through a thoughtful network of strategic/privileged partners by continent;
 - o Cultivate cross-cutting relationships (training, research, innovation) with our strategic and privileged partners to strengthen our partnerships and make them stronger;
 - o Continue to strengthen the partnership with the Polytechnic University of Tirana (One of UTC's privileged partners) based on the success of several joint Erasmus+ projects and the launch of UTC's first delocalized double diploma.
- Increase the network dimension of teachers and researchers in our strategic/preferred partnerships;
- Integrate the socio-economic partnership dimension into our strategic/privileged partnerships;
- Position ourselves in emerging countries:
 - o Develop our partnerships in Asia, particularly in India and Vietnam;
 - o Strengthen and structure our partnerships in Brazil;
 - o Work to strengthen, develop, and structure our partnerships on the African continent;
 - o Strengthen and structure our partnerships in Morocco.