

Serge BOUCHARDON

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Websites:

<http://www.utc.fr/~bouchard> (Researcher)

<http://www.sergebouchardon.com> (Author)



PROFESSOR, COMMUNICATION SCIENCES
University of Technology of Compiègne, France

PROFESSIONAL EXPERIENCE

Since sept. 1997: University of Technology of Compiègne, France

- Teacher and Researcher

1990-1997: PWA (Pierre Winicki & Associés, Paris and New York)

- Project Manager in the software educational industry

1989-1990: National Service, Saint-Maixent, France

- Programmer

1988-1989: Lycée Calvin, Noyon, France

- Highschool Teacher (French Literature)

EDUCATION

2012 : Habilitation (*Habilitation à Diriger des Recherches*) – Communication Sciences, UTC.

« *The heuristic value of digital literature* ».

2005 : PhD. – Communication Sciences, UTC.

« *Literary interactive narrative. Narrativity and interactivity* ».

2002 : *Agrégation de Lettres Modernes*

1987 : MFA in Literature, Paris IV Sorbonne

LECTURES

Since sept. 1997: University of Technology of Compiègne, France

- Main engineering cursus: *Multimedia and interactive writing* (140h/semester).
- Master in Human Sciences and technologies : *Digital Writing* (25h)

ADMINISTRATIVE AND RESEARCH RESPONSIBILITIES

Within the Humanities Department, University of Technology of Compiègne

- In charge of the « Digital Cultural Technologies » Program (17 units)

Within the Costech Lab. (Technological Systems and Cognition)

- Director of the Costech Lab. (since sept. 2014)
- Member of the Board of Directors (since 2007)

Research project

- Director of the PRECIP projet on teaching of digital writing

Other responsibilities

- Member of [the Board of Directors](#) of the *Electronic Literature Organization* (ELO, since 2018)
- Member of the Scientific Committee for the *H2PTM* International Conference (Hypertexts, Hypermedias, Products, Tools and Methods)

BIBLIOGRAPHY

A selection of publications in English and French

- Bouchardon, S., Mayer, A. (2020). « The Digital Subject: From Narrative Identity to Poetic Identity? », *Electronic Book Review*, May 2020, <https://electronicbookreview.com/essay/the-digital-subject-from-narrative-identity-to-poetic-identity/>
- Bouchardon S. (2019). « Mind the gap! 10 gaps for digital literature? », *Electronic Book Review*, May 2019, <http://electronicbookreview.com/essay/mind-the-gap-10-gaps-for-digital-literature/>
- Bouchardon, S., Brunel, M. (2019). « Teaching Digital Literature: a French study. Exploring Didactic and Literary Approaches to the Introduction of Digital Literature in French High Schools », *Journal of Comparative Literature and Aesthetics*, volume 42, n°4, 49-62.
- Bouchardon, S., Petit, V. (2019). « Digital writing: philosophical and pedagogical issues », *Electronic Book Review*, Oct. 2019, <http://electronicbookreview.com/essay/digital-writing-philosophical-and-pedagogical-issues/>
- Bouchardon, S. (2018). « Towards Gestural Specificity in Digital Literature », *Electronic Book Review*, Dec. 2018, <http://electronicbookreview.com/essay/towards-gestural-specificity-in-digital-literature/>
- Cailleau, I., Bouchardon, S., Crozat, S. (2018). « Un MOOC pour agir et comprendre en milieu numérique ». *Revue de la société française des sciences de l'information et de la communication*, n°12 / 2018, <http://journals.openedition.org/rfsic/3377>
- Mayer, A., Bouchardon, S. (2017). « Le sujet numérique : d'une identité narrative à une identité poétique ? », *RIHM (Revue des Interactions Humaines Médiatisées)*, vol. 18, n°1, 71-94, <http://europia.org/RIHM/V18N1.htm>
- Petit, V., Bouchardon, S. (2017). « L'écriture numérique ou l'écriture selon les machines. Enjeux philosophiques et pédagogiques », *Communication & Langages*, n°191, March 2017, 129-148, <https://hal.utc.fr/hal-01960029>
- Bouchardon, S. (2016). « Towards a tension-based definition of Digital Literature », *Journal of Creative Writing Studies*, Vol. 2: Issue 1, ISSN 2474-2937, <http://scholarworks.rit.edu/jcws/vol2/iss1/6>
- Bouchardon, S., Caubel, H., Fourny, P. (2016). « Les écrans mobiles et tactiles: des lieux de spectacle vivant? Le cas de la Poésie à 2 mi-mots », *Cahiers virtuels du NT2*, Feb. 2016, <http://nt2.ugam.ca/fr/cahiers-virtuels/article/les-ecrans-mobiles-et-tactiles-des-lieux-de-spectacle-vivant-le-cas-de-la>
- Bouchardon, S., Bardiot, C., Caubel, H. (2015). « Recherche, ingénierie, création artistique : processus, prototypes, productions », *Hermès*, 2015/2 (n°72), 187-197, <https://hal.utc.fr/halshs-01528390>

- Bouchardon, S. (2014). « Figures of gestural manipulation in digital fictions », dans Bell, A., Ensslin, A., Rustad, H. (dir.) *Analyzing digital fiction*, Londres : Routledge, 159-175.
- Bouchardon, S. (2014). *La valeur heuristique de la littérature numérique*, Hermann, collection « Cultures numériques », Paris.
- Bouchardon, S., Bachimont, B. (2013). « Preservation of digital literature: from stored memory to reinvented memory », *Cibertextualidades N°5*, 184-202, <http://cibertextualidades.ufp.edu.pt/numero-5-2013/electronic-publishing-models-for-experimental-literature>
- Bouchardon, S., Heckman, D. (2012). « Digital Manipulability and Digital Literature », *Electronic Book Review*, August 2012, <http://www.electronicbookreview.com/thread/electropoetics/heuristic>
- Bouchardon, S. (2012). « Digital Literature in France », *Dichtung Digital*. N°41, ISSN 1617-6901, <http://www.dichtung-digital.de/en/journal/archiv/?postID=233>
- Bouchardon, S. (2011). « Digital Literature and the Digital », *Journal of Writing in Creative Practice (JWCP)*, volume 4 numéro 1, juin 2011, Londres : Intellect Books, 65-78.
- Bouchardon, S., Lopez-Varela Azcarate, A. (2011). « Making Sense of the Digital as Embodied Experience », *CLCWeb: Comparative Literature and Culture*. Vol.13 n°3, Sept. 2011. ISSN 1481-4374.
- Crozat, S., Bachimont, B., Cailleau, I., Bouchardon, S., Gaillard, L. (2011). « Éléments pour une théorie opérationnelle de l'écriture numérique », *Document numérique*, vol. 14/3-2011, Paris : Hermès Lavoisier, 9-33.
- Bouchardon, S. (2011). « Des figures de manipulation dans la création numérique », *Protée* volume 39 numéro1, Chicoutimi : Université du Québec à Chicoutimi, 37-46.
- Bouchardon, S. (2009). *Littérature numérique : le récit interactif*, Hermès Science, collection « Ingénierie représentationnelle et construction du sens », Paris.

CREATION

Exhibits and Performances

- ELO 2020 (Orlando, USA, July 2020)
- ICIDS 2019 (Snowbird, USA, Nov. 2019)
- ELO 2019 (Cork, July 2019)
- Hypertext 2019 (Hof, Germany, Sep. 2019)
- LitFest : When Stories Go Digital (Lancaster, UK, March 2019)
- ICIDS (Dublin, Dec. 2018)
- ELO 2018 (Montreal, Aug. 2018)
- ICIDS 2017 (Madeira, Portugal, Nov. 2017)
- ELO 2017: Affiliations, Communities and Translations (Porto, July 2017)
- ICIDS 2016 (Los Angeles, Nov. 2016)
- YOU | I: Interfaces (Winona State University, USA, Sept. 2016)
- Paraules pixelades (Barcelona, March 2016)
- Literatura electrónica: política y cuerpo en el presente digital (Mexico, Nov. 2015)
- Escenarios de la literatura electrónica (Mexico, Oct. 2015)
- Ars Electronica (Linz, Austria, Sept. 2015)
- ELO 2015 (Bergen, August 2015)
- Language and the Interface (Coimbra, Portugal, May 2015)
- Littérature numérique et performance (Lyon, May 2015)
- Textual Machines (Athens, USA, April 2015)
- The Future of Reading? (Sheffield, UK, Oct. 2014)
- ELO 2014 (Milwaukee, June 2014)
- Repurposing in Electronic Literature (Kosice, Slovakia, Nov. 2013)
- Chercher le texte (Paris, Sept. 2013)
- E-poetry 2013 (London, June 2013)
- MLA 2013 (Boston, USA, Jan. 2013)
- ELO 2012 (Morgantown, USA, June 2012)
- Digital Poetics (Amsterdam, Dec. 2011)

- *Cabaret Voltage* (Karlskrona, Sweden, June 2011)
- Palazzo delle Arti Napoli (Naples, Jan. 2011)
- European Literature Communities (Bergen, Sept. 2010)
- From the Page to the Screen (Kingston University, London, July 2010)
- ELO 2010 (Providence, USA, June 2010)
- Text Fields (University of Florida, Feb. 2010)
- Digital Arts and Culture (University of California Irvine, Dec. 2009)
- Electronic Literature in Europe (Bergen, Nov. 2009)
- E-poetry Festival (Barcelone, May 2009)
- Reading Rebooted (Indiana University of Pennsylvania, USA, Dec. 2009)
- DIMEA 2008 (Athens, Greece, Sept. 2008)
- Electronic Literature in Europe (Bergen, Norway, Sept. 2008)
- ELO 2008 (Vancouver, USA, June 2008)

Online Reviews (selection)

- o [bleuOrange](#)¹
- o [Hyperrhiz](#)²
- o [SpringGun](#)³
- o [The New River](#)⁴

Anthologies

- o [Electronic Literature Collection vol.2](#)⁵
- o [Anthology of European Electronic Literature](#)⁶

Prizes

- o [New Media Writing Prize 2011 \(winner\)](#)⁷
- o [New Media Writing Prize 2013 \(shortlist\)](#)⁸
- o [Public Library Prize for Electronic Literature 2019 \(shortlist\)](#)⁹
- o [Robert Coover Award for a Work of Electronic Literature 2020 \(Runner Up\)](#)¹⁰

¹ <http://revuebleuorange.org/bleuorange/02/bouchardon/>

² <http://hyperrhiz.io/hyperrhiz06/gallery/the-12-labors-of-the-internet-user.html>

³ <http://www.springgunpress.com/issue-four-spring-2011>

⁴ <http://www.cddc.vt.edu/journals/newriver/12Fall/index.html>
<https://www.cddc.vt.edu/journals/newriver/18Spring/index.html>

⁵ <http://collection.eliterature.org/2/>

⁶ <http://anthology.elmcip.net/>

⁷ <http://newmediawritingprize.co.uk/past-winners/2011-shortlist/>

⁸ <http://newmediawritingprize.co.uk/past-winners/2013-shortlist/>

⁹ <https://litteratusiden.dk/artikler/see-selected-works-public-library-prize-electronic-literature-and-find-your-personal>

¹⁰ <https://eliterature.org/elo-prizes/>